

WHAT'S IN IT FOR FLORENCE?

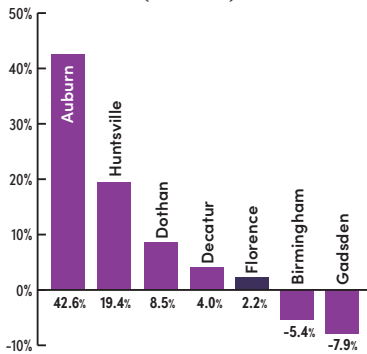


*Total dollars flowing through the Florence economy because of The Hilton Conference Center and Hotel

Florence Compared to Other AL Communities

POPULATION GROWTH

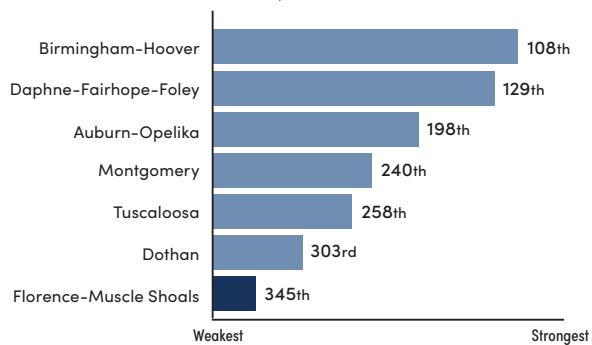
(2010–2020)



Data Source: U.S. Census Bureau

ECONOMIC STRENGTH RANKING

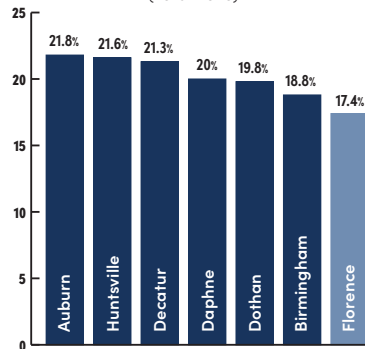
(Out of 384 U.S. Metropolitan Areas, 2021)



Data Source: Policom

PER CAPITA INCOME GROWTH

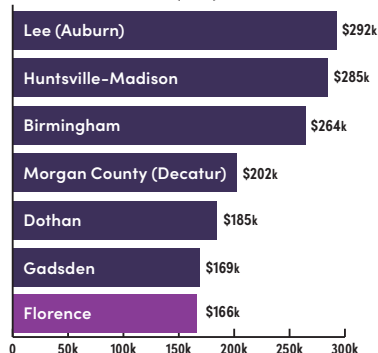
(2015–2020)



Data Source: U.S. Federal Reserve

MEDIAN HOME PRICE

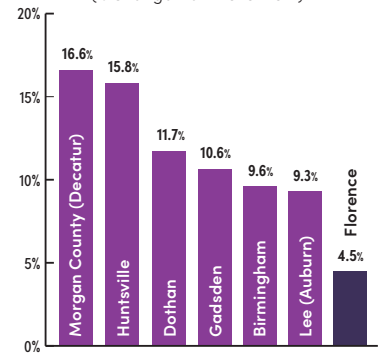
(2021)



Data Source: AL Center for Real Estate

MEDIAN HOME PRICE

(% Change from 2020–2021)



Data Source: AL Center for Real Estate

FOF

FLORENCE OPPORTUNITY FORUM



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